

STRIVE . PROGRESS . TRANSFORM

SPEED TRAINING IN TEAM SPORTS: BUILDING FASTER & MORE ROBUST ATHLETES

BROCHURE

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THE PROBLEM

FOR ATHLETES



Injury 🗙

Reduce likelihood of non-contact, soft tissue injuries such as hamstring & ACL tears. These injuries often occur because the body isn't prepared to meet the demands of sprinting/ changing direction.



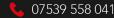
Conditioning is Not Sprinting X

Not enough time is spent working at 90% + of maximum speed, meaning the chances of increasing speed are low. A common theme in team sports is focussing on volume through conditioning drills, meaning time is spent in the middle zone of not being able to 'sprint' due to insufficient rest but also experiencing levels of fatigue both during and after practice sessions.



Feeling Slow X

Speed kills. Game changing moments are done at high speeds, the fastest athlete will come out on top. The feeling of knowing your opposite number is faster than you is not only demoralising, but it makes you think differently about your game.



THE SOLUTION

SPT SPEED WORKSHOP

Designed to Help Athletes:



Build Tolerance ✓

Improving technique and exposing athletes to speeds & distances experienced during the chaos of game-day.



Sprint ✓

Allowing sufficient rest so athletes are able to hit speeds of <90% + of their maximum.



Increase Speed ✓



Creating an environment where athletes are able to get faster.

SPT Speed Workshop For Sports Coaches

Supplying coaches with the tools needed for speed gains...





THE PROBLEM

FOR CLUBS

When Hiring an External Fitness Coach



Inconsistency & Short Term X

Usual blocks are only for pre-season, these can be inconsistent and sporadic due to training schedules, facilities and availability of the coach.



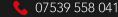
Cost X

Paying per hour for a set number of sessions can be costly and is usually a short term fix, with little insight or explanation.



Lack of Support & Communication X

When the block has finished there is rarely any communication between coaches which also leads to a lack of support if any questions need to be asked around progressions, regressions and how it can be implemented in practice



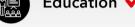
THE SOLUTION

SPT SPEED WORKSHOP

Supporting Team Clubs Through:



Education \checkmark



12 months mentorship, monthly calls and cheat sheets, the ability to coach, assess and adjust, rather than being a spectator.



Sustainability



The model can be repeated/progressed and regressed not only for athletes but for coaches too



Minimising Costs



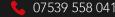
There is only a one time fee for a package rather on a session by session basis

SPT Speed Workshop For Sports Clubs

Supplying clubs with the tools needed for speed gains...







HOW IT WORKS

SPT SPEED WORKSHOP

A four part approach to ensure that key principles and solutions are embedded in your team but also the opportunity to spread them across your club.

─● Part IEducation

─● Part IIDelivery

──● Part IIIEvaluation

Part IIII
Consultancy





HOW IT WORKS

PART 1 & 2



Part I

Education

Pre workshop survey giving coaches the opportunity to share the areas they are looking to improve. Being able to understand and learn the key principles of coaching speed in team sports rather than watching on from the side.

Understanding the what & why will allow coaches to teach technique and make adjustments when needed, but also explain to athletes, parents and other coaches.



Part 2
Delivery

Coaches will be improving physical qualities as well as technical, leading to a more-rounded player.

Increased confidence & knowledge will lead to a higher quality of session with more attention to detail and in turn positive results



HOW IT WORKS

PART 3 & 4



Part 3
Evaluation

Receiving feedback on what went well and what can be improved will set the coaches up for successful delivery in the future.

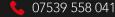
Several avenues of feedback from SPT, fellow coaches but also players involved during the delivery, to gain a good understanding of both a coach and player point of view.



Part 4
Consultancy

12 months consultancy with monthly video calls, a monthly cheat sheet giving more detail on the areas covered during the workshops.

Ongoing communication discussing progressions and an opportunity for coaches to ask for feedback and get questions answered.



ADVANTAGES OF

SPT SPEED WORKSHOP

- Continued development and education of coaches
- Professional approach, offering athletes more at a higher quality
- Athletes will become faster, more robust with greater efficiency
- Communication with SPT to answer any questions, so you're not left to fend for yourselves

What Does The Future Look like?

- Faster more robust athletes meaning they are available more often and can affect game changing moments in a game. A clear direction for fitness related time in practice and warm ups to drive the desired outcome
- One off payment with benefits once the workshop is complete, a 12 month partnership to continue the progress of both coaches and the team
- Ability to share knowledge and experience to fellow coaches within the club



PACKAGES &

PRICING









Pre-Season £150

One day workshop on the aims and practices of pre-season fitness, plus planning of fitness elements for that period.



Professional £300

A one day workshop covering warm ups, practice, and an opportunity for coaches to deliver and receive feedback. 6 month consultancy and cheat sheets included



Elite £550

Two day workshop, taking place over two weeks, covering warm ups and practice. Also includes two opportunities for coaches to deliver and receive feedback as well as 12 month consultancy and cheat sheets.





CONTACT US

& ENQUIRE TODAY



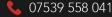
To learn more about **SPT's Speed Workshop** please contact **Liam Senior** on:

Email: seniorperformancetraining@gmail.com

Call: 07539 558 041

Visit: www.seniorperformancetraining.com

@seniorperformancetraining





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